ORDER

103291 Orders Order / Rev: Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 09/18/12 Sales Office: BLPHI **GENERAL** Sales Region: Order Type: National National Media, Inc. Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: A25-54 New Business Thru: Demographic: PLI2 Product Codes: Order Separation: 00:05:00

Bill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	163	\$153,025.00	\$130,071.25	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w	_	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
		WAKE V	N/WAGNF	RS1	-	_								
		<u>Star</u>	rt Date <u>I</u>	End Date	Weekdays Sp	ots/Week	<u>Rate</u> R	<u>lating</u>						

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Order / Rev: Ait Order#:

Flight Dates:

103291

09/28/12 - 10/04/12

06825823

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeU		5-6a		:30	2	\$400.001	0.00 NM	2	\$800.00
MAKE	w/WAGI	JD64	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	2	\$400.00	0.00						
E 2 KSNV	10/01/1	2 10/01/12	M-F 5-6a WakeU		5-6a	M	:30	2	\$400,002	0.00 NM	2	\$800.00
WAKE \	W/WAGI	NRS1	M-F 5-6a WakeU	p w/wagners								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	_	10/07/12	M	2		0.00					_	
E 3 KSNV	10/02/1	2 10/02/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	нТнинни	;30	2	\$400.002	0.00 NM	2	\$800.00
WAKE \	w/wagi	NRS1	W-I O-OU VVUNCE	p www.gncio								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M-F 5-6a WakeU	2	\$400.00 5-6a	0.00 W	:30	2	\$400.002	0.00 NM	2	\$800.00
E 4 NONV	10/03/1	2 10/03/12	M-F 5-6a WakeU		5-0a	** W	.30	2	φ 4 00.002	O.UU INIVI		φουυ.υυ
	W/WAGI											
	rt Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
Week: 10/			M-F 5-6a WakeU		5-6a	T	:30	2	\$400.002	0.00 NM	2	\$800.00
L 0 110111	10,011	2 10/0 // 12	M-F 5-6a WakeU		0 04	•	.00	_	Ψ100.00Z	0.00 1117	_	ψοσο.σο
	W/WAGI			5 1 N/ 1	Б.,	D ()						
Sta Week: 10/	<u>irt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
			M-F 6-7a WakeU		6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
			M-F 6-7a Wakel	p w/Wagners								
	W/WAGI ırt <u>Date</u>	NRS2 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	F	2		0.00						
E 7 KSNV	10/01/1	2 10/01/12	M-F 6-7a WakeU	•	6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE	W/WAGI	NRS2	M-F 6-7a WakeL	lp w/Wagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	M	2	T	0.00			······································		l	
E 8 KSNV	10/02/1	2 10/02/12	M-F 6-7a WakeU	-	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE	W/WAG	NRS2	M-F 6-7a Wakel	p wwwagners								
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/07/12	-T	2		0.00			\$705.004	0.00 104		A 4 450 00
E 9 KSNV	10/03/1	12 10/03/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE	W/WAG	NRS2	iri y o ra tranoc	, p mriagnoro								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week; 10,		10/07/12	W M-F 6-7a WakeU	2 n w/Ma/M	\$725.00 6-7a	0.00	:30	2	\$725.001	0.00 NM	2	\$1,450.00
L. TO KONV	1010-11	12 10/04/12	M-F 6-7a Wakel			,	.50	_	ψ120.001	0.00 14141	_	Ψ1,400.00
	W/WAG											
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2		Rating 0,00						
			Today Show	CM	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
		,_	Today Show									
TODAY	SHW	End Date	Weekdays	Spots/Week	Rate	Rating					1	
<u>ي ا</u> الاeek: 09		09/30/12	<u>vveekdays</u> F	<u>Spois/vveek</u>		0.00					}	
			Today Show	СМ	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	Z QLIMI		Today Show]	
TODAY Sta	r SHW art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10		10/07/12	<u>М</u>	4		0.00]	
E13 KSNV	10/02/	12 10/02/12		СМ	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRÇC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	: Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
	*	•	Today Show			•						
TODAY	/ GF/W		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/07/12	-T	4	\$900.00	0.00						
E 14 KSNV	10/03/1	2 10/03/12	Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	CHIM		Today Show									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	W	4	\$900.00	0.00						
E 15 KSNV	10/04/1	2 10/04/12	Today Show	CM	658a-9am	T-	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	Z CLIM		Today Show									
TODAY	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	4		0.00						
E 17 KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN C	OFF CM	5a-459a		s~ :30	2	\$625.001	0.00 NM	2	\$1,250.00
0.471.0		m a v	SAT TODAY		(5:00 AM-6:0	00 AM)				- 1		
	RDAY TOI art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	S-	2		0.00						
E 18 KSNV	09/30/1	2 09/30/12	News 3 Sunrise -	SUND&M	6a-7a		-s :30	2	\$375.001	0.00 NM	2	\$750.00
		ua in	News 3 Sunrise S	SUNDAY								
	SUNRS W art Date	KND End Date	Mookdaya	Spots/Week	Poto	Rating						
Week: 09		09/30/12	<u>Weekdays</u> S	2		0.00						
E 19 KSNV			Sunday Today	СМ	7a-8am		-s :30	2	\$500,002	0.00 NM	2	\$1,000.00
			Sunday Today									
SUN T		End Data	Maskdaya	Cnoto (Monk	Data	Datina						
<u>30</u> Week: 09	art Date 3/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2		Rating 0.00						
			M-F Today Show	li 3rd HBM	9-10a	F	: :30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	[,] II								
	Y SHW2	End Date	Weekdavs	Canta Minale	Data	Doting						
<u>Տն</u> Week: 09	art Date 3/24/12	09/30/12	F	Spots/Week 2	-	<u>Rating</u> 0.00						
	h <u>Date Ra</u>		escription		t/End Time		<u>Weekdays</u>	Ler	<u>ngth</u> <u>Rate</u>	Rtg Type		
			1-F Today Show II	3rd Hr 9-10)a		F		:30 (\$425.00)	0.00 NM		
	ee MG 20 CM CHG	.3 := GOLF1										
		, -	I-F Today Show II	3rd Hr 9-10)a		F		:30 \$425.00	0.00 NM		
	G for 20.2		,									
	einstate]											
E 21 KSNV	/ 10/01/1	12 10/01/12	M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		M-F Today Show	<i>f</i> II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	М	2	\$425.00	0.00						
E 22 KSNV	/ 10/02/1	12 10/02/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		M-F Today Show	<i>i</i> II						I		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	2		0.00				10		
E 23 KSNV	/ 10/03/	12 10/03/12	M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850,00
TODA	Y SHW2		M-F Today Show	/ II								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	w	2		0.00						
E 24 KSNV	/ 10/04/	12 10/04/12	•		9-10a	T-	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA	Y SHW2		M-F Today Show	/ II								
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	T	2		0.00				l		

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Order / Rev: Alt Order #:

Flight Dates:

103291

06825823 09/28/12 - 10/04/12 Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 24 KSNV 10/04/ TODAY SHW2	12 10/04/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
E 25 KSNV 09/28/	12 09/28/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV 10/01/ TODAY SHW3	12 10/01/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays M~~~	Spots/Week 2	Rate \$325.00	Rating 0.00	-200		#205.004	0.00 NM	0	# 050 00
E 27 KSNV 10/02/ TODAY SHW3	12 10/02/12	M-F Today Show Today 4th Hour	III 4tn ISIVI	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Week: 10/01/12 E 28 KSNV 10/03/	End Date 10/07/12	Weekdays -T M-F Today Show	Spots/Week 2	Rate \$325.00 10am-11am	Rating 0.00	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3		Today 4th Hour				.50	2	\$525.00 T	U.OU INIVI	۷	\$030.00
Start Date Week: 10/01/12 E 29 KSNV 10/04/	End Date 10/07/12	WeekdaysW	Spots/Week 2	Rate \$325.00 10am-11am	Rating 0.00	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY SHW3	12 10/04/12	Today 4th Hour	III 4tii Kalvi	roam-rram	,	.30	4	ф325.00 I	O.OO INIVI	2	ф03U.UU
Start Date Week; 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 2 CM	•	Rating 0.00	:30		#22E 004	0.00 NM	n	\$\$50.00
E 30 KSNV 09/28/ RACHAEL RA		Rachael Ray	CIVI	11am-12pm		:30	2	\$325.001	O.OO INIVI	2	\$650.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays F	Spots/Week 2	*	Rating 0.00	.00		#22° 004	0.00 AIR4	2	6050.00
E 31 KSNV 10/01/ RACHAEL RA		Rachael Ray	CM	11am-12pm	M	:30	2	\$325,001	0.00 NM	2	\$650.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	•	Rating 0.00	.00		0001 004	0.00.1114	•	4050
E 32 KSNV 10/02 RACHAEL RA		Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date Week: 10/01/12	10/07/12	Weekdays -T	Spots/Week 2	\$325.00	Rating 0.00	.20		#22E 004	O OO AIRA	2	PGEO 00
E 33 KSNV 10/03.		Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Start Date</u> Week: 10/01/12	10/07/12	Weekdays W	Spots/Week 2	\$325.00	Rating 0.00			4005.004			****
E 34 KSNV 10/04 RACHAEL RA		Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
<u>Start Date</u> Week: 10/01/12	10/07/12	<u>Weekdays</u> T	Spots/Week 2	\$325.00	Rating 0,00						
E 35 KSNV 09/28 NEWS 3 AT N		The Agenda 123 The Agenda 123	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	\$325.00	Rating 0.00						
E 36 KSNV 10/01 NEWS 3 AT N		The Agenda 123 The Agenda 123		1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325.00

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NRCC-IE

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Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E36 KSNV		2 10/01/12	The Agenda 1230p		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230p	m	-					1		
	3 AT NO .rt Date	ON End Date	Weekdays S	Spots/Week	Data	Rating						
<u>ان م</u> /Week: 10		10/07/12	M	phoreware 1	<u>Rate</u> \$325.00	0.00						
E 37 KSNV	10/02/1	2 10/02/12	The Agenda 1230p The Agenda 1230p		1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
	3 AT NO		Mts state as	5	D-1-	D-ll-						
Sta Week: 10/	rt Date 01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E38 KSNV			The Agenda 1230p The Agenda 1230p		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	(no rigorida 1200)									
	rt Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
Week: 10/		10/07/12	W	1	\$325.00	0.00	.00		\$205.00 <i>4</i>	0.00 NIM		\$205.00
E 39 KSNV	10/04/1 3 AT NO		The Agenda 1230p The Agenda 1230p		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	T	1	\$325.00	0.00						
E 40 KSNV	09/29/1	2 09/29/12	Golf	СМ	4a-8pm	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER	CLID		Golf									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/	/24/12	09/30/12	S-	2		0.00						
E 41 KSNV		2 09/30/12	Golf Golf	СМ	4a-8pm	S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER		EI Dt	Manaladassa	Dun a fa A A I a a I a	Dete	Dation						
Sta Week: 09/	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S	<u>Spots/Week</u> 2		Rating 0.00						
E 44 KSNV			Dr. Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900,00
DR. PH	111.		Dr Phil									
<u>Sta</u> Week: 09	rt <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 2		Rating 0.00						
E 45 KSNV		12 10/01/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH		End Data	Mookdovo	Spots/Week	Dato	Poting						
<u>عاد</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> M	2)		Rating 0.00						
E 46 KSNV			Dr. Phil Dr Phil	CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH	IIL		D1 1 1111									
Sta Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> -⊤	Spots/Week 2		<u>Rating</u> 0.00						
E 47 KSNV	10/03/	12 10/03/12	Dr. Phil Dr Phil	СМ	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL											
	art Date	End Date		Spots/Week		Rating						
Week; 10 E 48 KSNV		10/07/12	W	CM	3-4p	0.00 T	:30	2	\$450.001	0.00 NM	2	\$900.00
		12 10/04/12	Dr. Phil	CIVI	3- 4 p	1	.50	2	φ450,00 (0.00 (910)	2	ф900.00
DR. PH Sta	art <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2	\$450.00	0.00	<u> </u>					
E49 KSNV	09/28/	12 09/28/12	NEWS 3 at 4 (1 H 4PM NEWS (1 hor		4-5pm (4:30 PM-5:	F 00 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			·		,	•						
Week: 09		End Date 09/30/12	F	Spots/Week 1	\$725.00	<u>Rating</u> 0.00						
E 50 KSNV	10/01/	12 10/01/12		СМ	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00

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Order / Rev: Alt Order#:

Flight Dates:

103291

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09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

M-F Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 M 1 \$1,300.00 0.00													
NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating	Ln Ch St	art	End	•		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date				•	•	(4:30 PM-5:0	00 PM)						
E51 KSNV 1002/12 1002/12 1002/12 NEWS 3 at 4 (1 HOUR)CM		ate	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
NEWS 3 Start Date Per Memory	t-de-William				 								
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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	rime Days	Len Sp	ote Pato Bri	Rtg Type S	note	Amount
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			M-F Jeopardy								
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	L-FORTN		Maaladaya	Constantinals	Data	Dalina					
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	(O) C =		Monday Prime 8	-10pm							
	/OICE tart Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
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E 72 KSN	/ 10/03/	12 10/03/12	SIGN ON-SIGN	OFF CM	5a-459a	W	:30	2 \$3,000.001	0.00 NM	2	\$6,000.00
1.00.0	NA)		ROS		(9:00 PM-10	0:00 PM)					
L&O:\$	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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		12 10/03/12	SIGN ON-SIGN	OFF CM	5a-459a	w	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHIC	AGO FIRE	=	ROS		(10:00 PM-1	11:00 PM)			1		
	tart Date		Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
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E74 KSN	V 09/28/	12 09/28/12		СМ	8-9pm	F	:30	1 \$1,700.002	0.00 NM	1	\$1,700.00

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Break Start/End Time Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/24/12 09/30/12 ----F--\$1,700.00 0.00 Fri PR 9-10p CM .30 \$3,000,001 0.00 NM \$3,000.00 E 75 KSNV 09/28/12 09/28/12 9-10pm ---F--Friday Prime 9-10pm GRIMM-NBC Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate ----F--09/30/12 \$3,000.00 0.00 Week: 09/24/12 E 76 KSNV 09/29/12 09/29/12 \$800,002 \$800.00 Sat PR 9-10p CM 9-10pm ----S-:30 0.00 NM Saturday Prime 9-10pm PRIME-SAT-NBC End Date Weekdays Start Date Spots/Week Rate Rating ----5-Week: 09/24/12 09/30/12 \$800.00 0.00 Sat PR 10-11p CM ----S-:30 1 \$1,200.003 0.00 NM E 77 KSNV 09/29/12 09/29/12 10-11pm \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC End Date Spots/Week Rate Rating Start Date Weekdays 09/30/12 ----S-\$1,200,00 0.00 Week; 09/24/12 E78 KSNV 09/30/12 09/30/12 :30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game / FNA CM 1p-530pm ----S NFL Pre-Game FTBL NITE AMR End Date Spots/Week Rating Start Date Weekdays Rate 09/30/12 0.00 ----S 1 \$2,500.00 Week: 09/24/12 E 79 KSNV 09/30/12 09/30/12 NFL Football 1P-9PM :30 2\$10,000.001 0.00 NM \$20,000.00 CM----S NFL Football NBC SUN-FTBL **End Date** Weekdays Spots/Week Rate Rating Start Date 09/30/12 ----S 2\$10,000,00 0.00 Week: 09/24/12 ----S 7-10pm E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM .30 2 \$1,600,002 0.00 NM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate Rating Week: 09/24/12 09/30/12 -----5 2 \$1,600.00 0.00 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm ______ :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week End Date Rating Start Date Weekdays Rate 09/30/12 --F--1 \$1,200.00 0.00 Week: 09/24/12 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/01/12 10/07/12 \$1,200.00 \$1,200.00 E 83 KSNV 10/02/12 10/02/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200,001 0.00 NM M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----1 \$1,200.00 0.00 E 84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,200.00 0.00 E 85 KSNV 10/04/12 10/04/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---.30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11 End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/01/12 10/07/12 ---T---\$1,200.00 0.00 E86 KSNV 09/29/12 09/29/12 CM 11pm-1135pm ----S-:30 2 \$1,100.001 0.00 NM \$2,200,00

Print Date: 09/19/12 08:42:25

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

103291

Advertiser:

Estimate:

NRCC-IE

06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

2601

Break Start/End Time Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Days Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/24/12 09/30/12 ----S-\$1,100.00 0.00 E 87 KSNV 09/28/12 09/28/12 The Tonight Show 1135p-1237a :30 \$500,001 0.00 NM 2 \$1.000.00 CM ---F--Tonight Show **TONITE SHW** Spots/Week Start Date End Date Weekdays Rate Rating _ - - - F - -\$500.00 0.00 Week: 09/24/12 09/30/12 :30 2 \$500.001 0.00 NM 2 \$1,000.00 E 88 KSNV 10/01/12 10/01/12 The Tonight Show CM 1135p-1237a M-----Tonight Show **TONITE SHW** Spots/Week Rating **End Date** Weekdays Rate Start Date 10/07/12 \$500.00 0.00 Week: 10/01/12 :30 \$500.001 0.00 NM 2 \$1,000.00 E 89 KSNV 10/02/12 10/02/12 The Tonight Show CM 1135p-1237a -T----2 **Tonight Show TONITE SHW** Spots/Week Rating Start Date **End Date** Weekdays Rate \$500.00 0.00 Week: 10/01/12 10/07/12 :30 \$500.001 0.00 NM 2 \$1,000.00 E 90 KSNV 10/03/12 10/03/12 1135p-1237a --W----2 The Tonight Show CM **Tonight Show** TONITE SHW Spots/Week Rating Start Date **End Date** Weekdays Rate 10/07/12 --W----\$500.00 0.00 Week: 10/01/12 The Tonight Show :30 2 \$500.001 0.00 NM \$1,000.00 E 91 KSNV 10/04/12 10/04/12 CM 1135p-1237a **Tonight Show TONITE SHW** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/07/12 ---T---\$500.00 0.00 Week: 10/01/12 1130pm-1:02am ----S-:30 2 \$1,400.001 0.00 NM 2 \$2,800.00 E 92 KSNV 09/29/12 09/29/12 Saturday Night Live CM Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ----S-2 \$1,400.00 0.00 Week: 09/24/12 E 93 KSNV 09/30/12 09/30/12 Sports Night in Las VegaSM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Rating Start Date End Date Weekdays Spots/Week Rate \$400.00 0.00 Week: 09/24/12 09/30/12 ----S N 94 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game Start Date End Date **Weekdays** Spots/Week Rate Rating _____ \$2,500.00 0.00 Week: 09/24/12 09/30/12 ----F--:30 \$500.001 0.00 NM \$500.00 09/28/12 09/28/12 Late Night w/Fallon CM 1237a-136am N 95 KSNV Late Night w/Fallon **End Date** Weekdays Spots/Week Rate Rating Start Date 09/30/12 ----F--\$500.00 0,00 Week: 09/24/12 Totals \$153,025.00